SIMPLY *Red*

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WHO: Sexy gowns and party dresses from the Fall collections of Gucci, Lanvin and Diane von Furstenberg, Valentino's signature color, contemporary artist Anish Kapoor, Eric Clapton and his classic "Lady in Red," Academy Award-nominee Jennifer Lawrence on the Oscars red carpet, at least one magazine editorial in every major fashion magazine over the last three months.

WHAT: Red pants aren't the only fashion item having a moment, so too are **red eyeglasses**. Forget the Sally Jesse Raphael references that rosy glasses may conjure, **it's code red for Fall**. Eyewear designers are incorporating the color into more and more styles and it's a good thing too, there are only so many times a girl can wipe lipstick off her teeth before she gives up on the color forever.
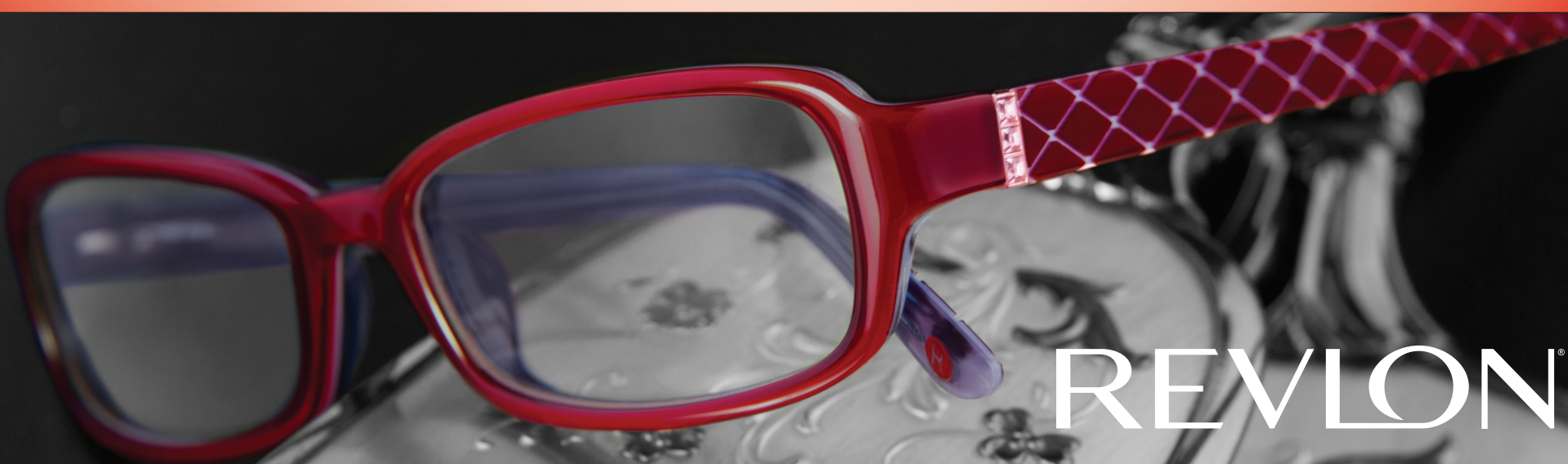
WEAR: (Top to bottom) The **Lulu Guinness** L834 is part of the brand's Don't Forget Your Lipstick group from Tura; fitting given the rouge hue is so evocative of lip lacquer. The **Emilio Pucci** EP 2660 from Marchon actually speaks to two of **Style.Pages'** recent trends; red and ombré thanks to a daring crystal/ruby fade. The **Altair** A111 in sunset from Altair Eyewear has a truly inspired name given the fact that the frame sparks with different scarlet shades depending on how the light hits. Luxottica's **Dolce&Gabbana** DG 3116 ophthalmic frame from the brand's Lace Collection pairs the seductive crimson hue with the romance of lace and the femininity of a cat-eye silhouette. Cherries are a re-occurring design theme for designer **Marc Jacobs** so it isn't surprising that the MJ 373 from Safilo is so reminiscent of the fruit's color.

WHY: **Carmine, vermilion, poppy** or **sanguine**... a rose by any other name is still red. The color of anger, passion, glamour and love, red is the perfect color for the Fall season when Earth tones and warmer colors usually prevail. **Classic and modern** at the same time, there is a shade to suit many people and it can immediately brighten up anyone's look.

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