

Making LEMONADE

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WHO: The Spring 2011 runways of Proenza Schouler, Stella McCartney, Derek Lam and Michael Kors all glowed as **everything popped up yellow**. The hues' sense of vibrancy is a key element for the summer collections and is sure to be one that springs up everywhere from the shops lining Fifth Avenue and Rodeo Drive to those lining your local mall.

WHAT: From lemon to marigold and canary to amber, **the color of the moment is a light, airy, citrus yellow** that symbolizes a freer spirit, sense of fun and positive energy. Encapsulating a mood of hope and optimism, yellow heralds the fashion world's belief that **things are finally turning around**. You know what they say about the world handing you lemons... well eyewear designers are making their lemonade in the form of the hottest shades and specs around.

WEAR: (clockwise from top right) The **Céline** SC1749 sunglass in a delightful mustard yellow from MARR In-

ternational takes its cues directly from the brand's 2011 Resort collection which featured the same bright pops of the maize-inspired hue. The EA9659 optical frame from **Emporio Armani** by Safilo pairs a still popular chunky black front with a sunshiny yellow interior for an on-trend update. The **OGI** 4021/1126, part of the company's Evolution collection, companions a deep metallic evergreen stainless steel front with a bright lemon yellow edge which continues along the frame's interior. The **Fendi** FS5184 sunglass from Marchon is a voluptuously feminine style in an old gold tone of yellow that makes the whole style feel over the top luxurious. Lastly, the **Versace** 3141 ophthalmic style from Luxottica looks more to the amber end of the yellow spectrum for its distinctive coloration and then kicks the whole thing up another notch by adding attention grabbing checkerboard temples.

WHY: Yellow has always conveyed a feeling of **new growth, relaxed fun and the goodness and vitality of sunshine**. In psychology, it is often associated with being refreshed, cheered and uplifted and it engenders feelings of well-being and positive thoughts. Spring and summer generally bring to mind these feelings but after several seasons of dismal economic outlooks and hardship, now, more than ever, people are **ripe for the positive vibe the color yellow evokes**. In eyewear, it presents something new for those looking to update their wardrobes and adopt a bit of this positivity into their lives.

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