

DEIRDRE CARROLL / SENIOR EDITOR

**WHO:** Turtles, Jaguars (the car, not the animal), libraries in English manor houses and the Fall 2014 collections from Bottega Veneta, Max Mara, Alberta Ferretti, Calvin Klein and Hermès.

**WHAT:** Green was one of the key colors of the season and combining it with a neutral like brown is a no-brainer. A more **sophisticated evolution** of the camouflage trend popular for many seasons, **green and tortoise pairings** clearly have their roots in military fashion and evoke the feeling of woodsy hunting lodges. For fall and beyond, eyewear designers have latched on to the **increased wearability** this combo provides over trendier camo and are using the two in eyewear styles that run the gamut of **men, women, sun and ophthalmic**.

**WEAR:** (Left to Right) Über masculine is the name of the game for the **Sean John** SJ2067 frames from Marchon thanks to its matte finish and combination of a hunter green front and endtips with a tortoise temple. With a really modern take on a classic pairing, the Lowdown XL sunglasses from **Smith** couple a tort

frame with mirrored green lenses. Ladies love the combo too and it's all in the details for the **Face à Face** Envol frame in olive green with tortoise brows and a touch on the endtips. Texture and finish give the **Ogi** 9201 its character with a dark matte front and a kelly green perforated metal core wire encased in crystal acetate. Tort, green, mirror, metal, oh my! The **Persol** 3081-S sunglasses from Luxottica combine them all.

**WHY:** Tortoiseshell glasses are a staple. Anyone who wears eyewear should have at least one pair in their frame wardrobe. But how do you **update a classic**? By pairing it with another classic, of course. Aside from being ridiculously easy to wear regardless of your style, greens are a great way to **freshen up and polish fall and winter wardrobes**, while tort remains one of the easiest and most flattering materials to wear on the face. Next time a customer is looking for an easy but timeless update, point them to your **tort/green combos** and watch them race to the cash register.

*Please note: it was with utmost restraint that any references to "tortoise and the hair" were avoided.*

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# GREEN & TORT



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