## Style\_PAGES Who. What. Wear. Why.

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WHO: The Fall 2014 presentations from Burberry Prorsum, Isabel Marant, Roberto Cavalli, Temperley London, Tory Burch, Anna Sui and Etro, among many others, all featured embroideries, decorative details or an artisanal folksy feel.

WHAT: The runways were full of **folk, Native American and tribal-inspired motifs** for the upcoming season and the trend found some kindred spirits in the eyewear design world as product developers took it as a totem and have offered up their own **bohemian-themed optical wares**.

WEAR: (L to R, repeated) The **David Yurman** DY124 from Legacie features the Waverly Spiritual Bead, which reflects the jewelry designer's Spiritual Beads bracelet collection inspired by the religions of the world. The **Candie's** 

C Willow frame from Marcolin USA/Viva has a textured craftwork embroidery-inspired pattern on the temples that are reminiscent of summer camp friendship bracelets. The **Kensie** Spontaneous frame from Kenmark feels like something right off a 'Wild West' homestead with its turquoise-stone-set-insilver hinge decoration. The **Lucky Brand** Tides eyeglasses from REM Eyewear is the optical equivalent of the Navajo-inspired blanket coats that saturated the Fall runways, thanks to the temple patterns that evoke Pendelton Wool Native American blankets.

WHY: Tribal-inspired is a perennial trend. Chances are pretty darn good that any patient that buys **folksy feeling** eyewear now will have ample opportunity to pull the frame out time and time again through the years wherever they may roam.

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## FOLK LORE



