

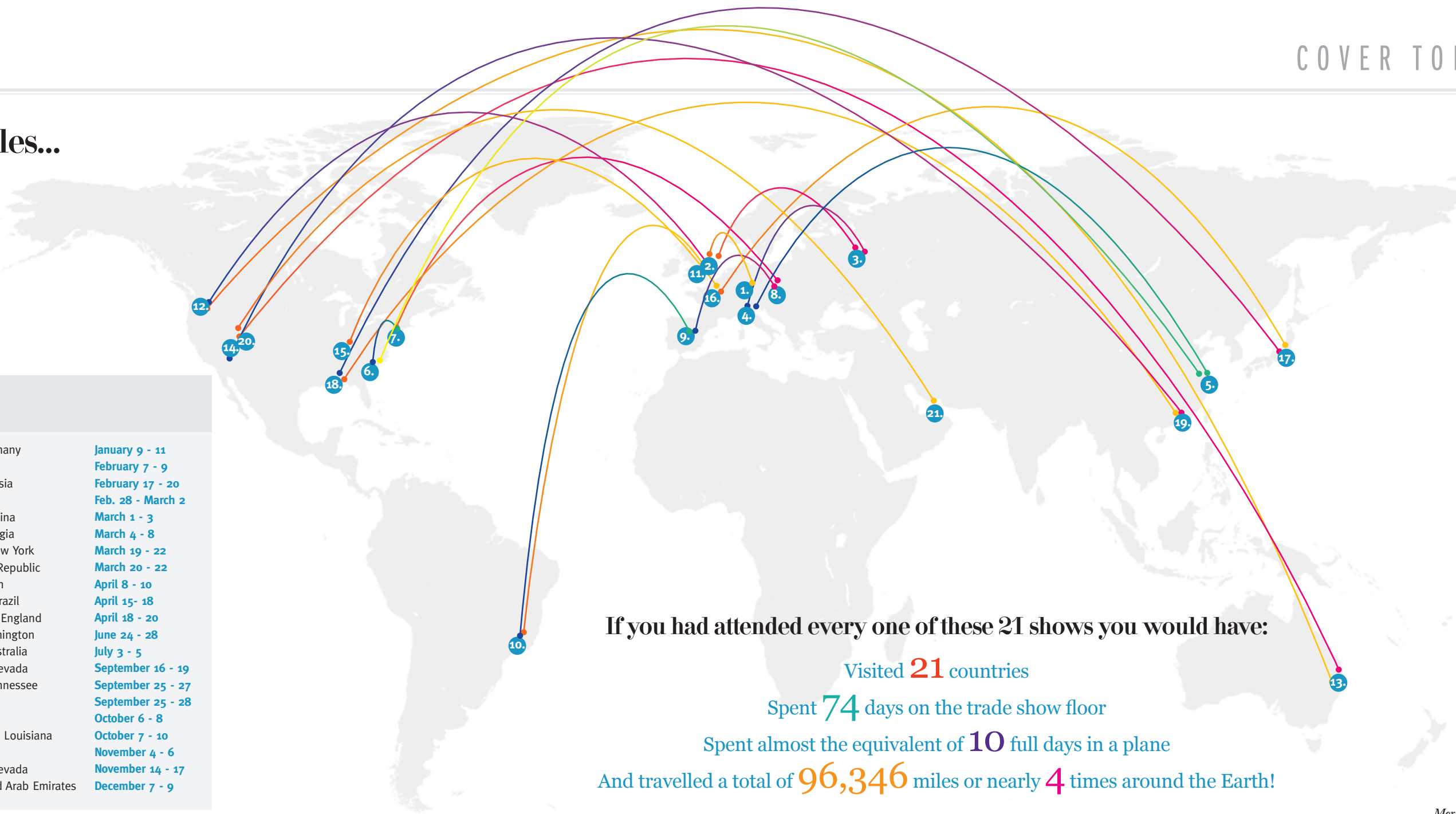


# I Can See for Miles and Miles...

The optical industry is a global industry. In any given year there are events happening worldwide and even if the world is an increasingly smaller place, a sales rep, manufacturing executive or retailer might possibly log thousands of miles attending the various exhibitions that are held. Here we tallied up just how many miles one would have traveled in 2015 if they had attended many of the major industry trade shows...

### Trade (Show) Routes

1. Opti Munich	Munich, Germany	January 9 - 11
2. 100% Optical	London, UK	February 7 - 9
3. Moscow International Optical Fair	Moscow, Russia	February 17 - 20
4. MIDO	Milan, Italy	Feb. 28 - March 2
5. China (Shanghai) International Optics Fair	Shanghai, China	March 1 - 3
6. SECO International	Atlanta, Georgia	March 4 - 8
7. Vision Expo East	New York, New York	March 19 - 22
8. OPTA 2015	Brno, Czech Republic	March 20 - 22
9. ExpoÓptica	Madrid, Spain	April 8 - 10
10. ExpoAbiótica	Sao Paulo, Brazil	April 15- 18
11. OptraFair	Birmingham, England	April 18 - 20
12. Annual AOA Congress "Optometry's Meeting"	Seattle, Washington	June 24 - 28
13. ODMA 2015	Brisbane, Australia	July 3 - 5
14. Vision Expo West	Las Vegas, Nevada	September 16 - 19
15. OptiCon	Nashville, Tennessee	September 25 - 27
16. Silmo	Paris, France	September 25 - 28
17. International Optical Fair Tokyo (IOFT)	Tokyo, Japan	October 6 - 8
18. Academy 2015 (AAOPT)	New Orleans, Louisiana	October 7 - 10
19. Hong Kong Optical Fair	Hong Kong	November 4 - 6
20. American Academy of Ophthalmology (AAO) 2015	Las Vegas, Nevada	November 14 - 17
21. Vision-X	Dubai, United Arab Emirates	December 7 - 9



If you had attended every one of these 21 shows you would have:

Visited **21** countries

Spent **74** days on the trade show floor

Spent almost the equivalent of **10** full days in a plane

And travelled a total of **96,346** miles or nearly **4** times around the Earth!

More →

**MAY 2015**

- Princess Charlotte born to Prince William and Duchess Kate
- "Mad Men" series finale

**JUNE 2015**

- David Letterman's final episode of "The Late Show"
- Caitlyn Jenner June Vanity Fair cover debut
- Corduroy becomes the oldest living cat at 26 years old (121 in cat years)
- Marriage equality in the U.S.

**JULY 2015**

- Misty Copeland becomes the 1st African American principal dancer of the American Ballet Theatre
- 150th anniversary of the publication of Lewis Carroll's "Alice's Adventures in Wonderland"
- Cecil the Lion
- U.S. Women's FIFA win

**AUGUST 2015**

- Malaysia Flight 370 debris found
- Miss Piggy and Kermit split
- The oldest message in a bottle is found on a beach in Amrum, Germany more than 108 years after put in the sea by UK Marine Biological Association.
- Kanye West announces he will run for President in 2020 at the VMAs.