

# SLIM SILHOUETTES

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**WHO:** Fans of Mini Coopers, Smart Cars and the Tiny House Movement. Men who wear slim suits; women who are philosophically opposed to lugging around huge handbags; and cult members of the EDC (Every Day Carry) community.

**WHAT:** Nothing looks as good as skinny feels... or something like that. This season's ophthalmic styles are getting **slim, slim, slim**. Modern technology is to thank for this current crop of eyewear styles that, thanks to some **innovative twists and turns**, fold down to often more slender than a smartphone. Especially compelling for men and women who get frustrated with bulky frames sticking out of their

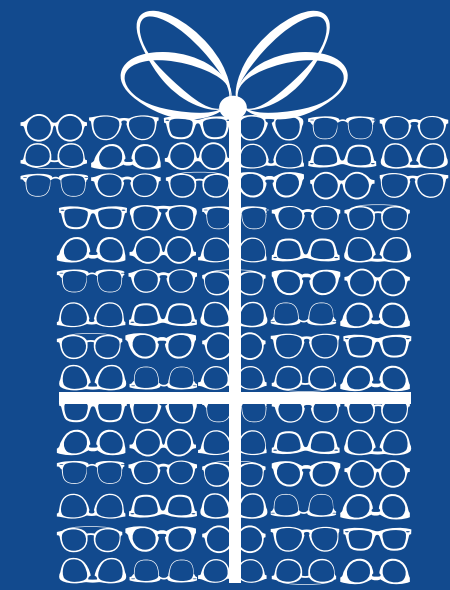
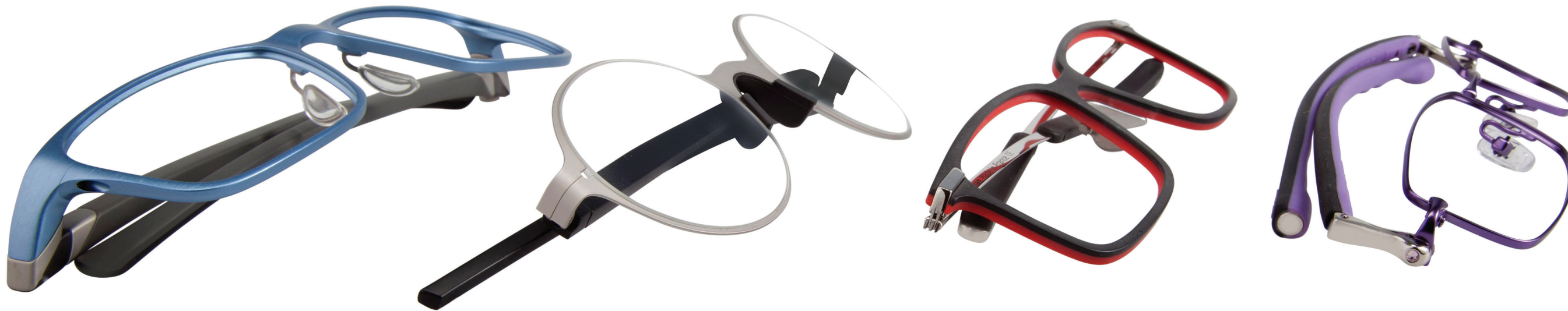
pockets, these **optical styles** provide a handy solution for those wearers looking to **streamline**.

**WEAR:** (L to R) The **Prodesign** 7909 features a matte full rim aluminum front and a hinge that doesn't fold at all; the brand's patented 90° hinge turns down to open and up to close, aligning the bend of the temple with the bend in the frame for a flat profile when closed. **Götti** offers an extensive collection featuring their patented and award winning Spin & Stow temple with an integrated 360° rotating mechanism; just twist the temple and fold down for a super slender contour perfect for breast pocket stashing—here the classic Tilo. The **iHuman** collection from Mad Vision is inspired by the idea of introducing technology to spectacle wearers; in their Pocket Series (the PS13020 shown) they offer FlexiSolid temple technol-

ogy made of a metal alloy that collapse flat with slight pressure to the center of the closed temples, as well as retractable temple tips. The new **CEO-V** collection from Signature Eyewear offers a double extension magnetic security leash and the CL-314 in purple with fold-flat hinge technology offers women a compact option.

**WHY:** Because sometimes big things really do come in **small packages**, or at least slim ones. We are all looking to downsize in one way or another and those seeking more compact and lighter products are on the rise. Anything that helps us **reduce bulk, simplify and is pocket-sized** but is still **packed with utility** is a winner at retail and **compact frames** are no exception.

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*Happy  
Holidays*

*and thank you for your  
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