

# PIERCED

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**WHO:** The Spring 2015 ready-to-wear presentations from Balenciaga, Fendi, Balmain, Whistles, Stella McCartney and Givenchy; as well as recently daring red carpet fashions from the likes of Kate Hudson in Versace, Miley Cyrus in Alex Vauthier and Jennifer Lopez in Charbel Zoe.

**WHAT:** Cut outs, open-work lace and cage silhouettes have been all the rage on runways for a few seasons now. Giving an airier feeling to heavy styles or offering tantalizing glimpses of skin, the trend translates well to

eyewear when it comes to details on metal sun and ophthalmic styles. Call it **filigree**, call it **lattice**, call it **fretwork**, we call it totally on trend.

**WEAR:** (L to R) The Cara sunglass from **Sama Eyewear** in mauve features a gloriously thick metal top bar in a scrolling, cut out pattern done in 18K pink gold plated titanium to lighten up an otherwise substantial look. The **Alexander McQueen** AMQ 4260/S sunglasses from Safilo Group really play to the subversive side of the trend with an aggressive geometric punched out pattern and industrial gunmetal finish. Proving open metal work can be more feminine for everyday wear too, the Mod. R115

ophthalmic style from **Tura** runs a more floral treatment from endpiece to temple tip.

**WHY:** It's all in the details. Plastic styles have reigned supreme for long enough and the fact of the matter is that **metal construction** often allows for **finer detail work** on a pair of frames. Whether bold and edgy or feminine and delicate, **pierced metal work** has undeniable broad appeal and anything that catches the customer's eye gets you one stop closer to a sale.

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ALL FRAMES SHOT BY: RACHEL REDNOR BLACK BOX STUDIO



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an Ogi Eyewear Brand