

SPECIAL REPORT

The Ultimate Accessory

This is a joint editorial initiative of *Vision Monday* and *20/20 Magazine*, sponsored by Altair Eyewear, Marcolin USA and REM Eyewear.

Eyewear: Personalized Style Completes the Look

In order to stand out, today's eyewear combines attractive design, exciting details and high-tech features to make it the most unique accessory for its wearer.

Eyewear is perhaps the first accessory people notice, which means frames must have innovative design, distinct details, and lenses that protect eyes and improve sight. The ability to translate all of these functions into a single product is what designers and fashion brands strive for, and is what makes eyewear the ultimate accessory.

Vision Monday and *20/20 Magazine* understand the importance of eyewear choice, and what that means for the consumer and the brand itself. Today's ophthalmic and sun frames are created with style, function and versatility in mind, ensuring that they can fit into the ever-changing wardrobe of its wearers.



SPECIAL REPORT



The V603 frame embodies the John Varvatos rock 'n' roll aesthetic, with a double bar and tortoise color variations.

Classic Rock Interpreted

REM EYEWEAR JOHN VARVATOS

With a vise-like grip on the men's fashion scene, John Varvatos and his trademark detailing have become synonymous with cool. The V603 frame follows suit by echoing the same tough yet tailored touches, making it a force to be reckoned with.

Delivering distinctive design and classic style with a signature edge, the V603 from the John Varvatos Soho Collection is a must-have frame no matter what the occasion. The style is available in versatile color ways like black/tortoise, honey tortoise and Tokyo tortoise. Showcasing polarized lenses, offered in all Soho sun styles, a retro aviator shape and sleek elements such as custom rivet hinges, pressed pattern core wire and laser-engraved markings with epoxy fill on the temples, the V603 is a great option to complete the head to toe rock 'n' roll Varvatos look.

Trendy Frames for the Modern Woman

MARCOLIN RAMPAGE EYEWEAR

Rampage Clothing Company, established in 1982, is one of the most well-known labels in the young contemporary and junior market. Fashion-forward young women choose the Rampage brand to fill their wardrobes, keeping them looking attractive while remaining competitively priced.

Rampage Eyewear is adding two new styles to its collection this season, which express a modern and trend-right look that mirrors the spirit and lifestyle of today's Rampage Woman. Styles RA 0155A and RA 156 both feature feminine cat eye shapes with eye catching snake print temple treatments accentuated by glitter accents. The newest additions add to the beauty of the collection, providing wearable options, whether her busy schedule calls for a professional look or a fun night out.



Styles RA 0155A and RA 156, both from the Rampage Eyewear 2015 Spring Collection, feature a mix of snake print patterns and glitter accents.

SPECIAL REPORT



Multi-colored, graphic patterns and metal accents are showcased in the new sunglass styles of Guess Eyewear, including GU 7398 (bottom) and GU 7384 (top).

Elevated Shapes and Iconic Details

MARCOLIN GUESS EYEWEAR

The new Guess eyewear collection offers a wide array of trendy yet versatile sunglasses and optical frames made for both men and women. The new styles showcase a variety of shapes and captivating combinations of material and design. Shiny details are paired with enticing color palettes to finish off the look of this style-savvy collection.

The feminine cat eye shape of style GU 7398 is elevated by a signature metal triangle detail with three-dimensional faceting inspired by the brand's iconic triangular logo. This frame is available in soft touch rubberized finishes of pastel milky colors, including ivory and pinks, as well as classic black and multi-colored prints. A metal plaque featuring the debossed Guess logo appears on the temples, which come in either solid hues or multi-colored graphic patterns.

Fun Frames With Flirty Details

MARCOLIN CANDIE'S

Candie's was founded in 1981 with the infamous, high-heeled wood bottom slide called the "Candie." By the mid 1980s, sales of Candie's slides soared to 14 million pairs and one out of every four women in America owned a pair. Today, Candie's remains one of the most recognized brands worldwide. Fun, flirty and irreverent, Candie's is synonymous with pop culture.

The Candie's Eyewear Spring 2015 collection delivers a selection of fun and bright colors in cool shapes that are trendy, yet wearable, including optical styles with double layer acetate fronts in pops of color accented by metal stud detailing. Sunglass styles CA1002 and CA1003 are perfect for today's Candie's Girl, with the inside of each temple revealing a subtle lace pattern lined with a playful row of polka dots.



Polka dots highlight the inside portions of the handmade acetate temples of styles CA1002 (bottom) and CA1003 (top).

SPECIAL REPORT



Bebe’s BB5091 (l) and BB5093 (r) frames fit into the Bebe woman’s lifestyle featuring adventure-inspired details that can easily transition from day to night.

Adventure Is Out There

ALTAIR EYEWEAR BEBE EYEWEAR

International clothing brand Bebe got its start when founder Manny Mashouf recognized a demographic that was neither junior nor bridge. Bebe soon became well known for dressing the confident, modern woman, and its eyewear line now completes the look.

Channeling the spirit of adventure, Bebe’s three summer optical styles feature animal camouflage prints, “B” rivet logos and iridescent animal acetate. Flowing silhouettes and metal logo cuff embellishments emanate a sense of well-traveled glamour. With jewel toned color palettes of teal, amethyst, ruby, topaz and olive, the collection appeals to the Bebe woman’s many different lifestyles.