

CALL IT A COMEBACK

JAMIE WILSON / ASSOCIATE EDITOR

WHO: For lovers of a good throwback, iconic television characters like Dwayne Wayne from 'A Different World,' the fashion forward crowd seeking nostalgia with a trendy twist and people who want more options and are obsessed with customization.

WHAT: Clips are back—and better than ever. As we know with trends, everything eventually comes full-circle, and the optical industry is no different. For the past few years, clips have been plotting their return, slowly being implemented into new collections. And with more brands both fashion centered and utility focused using clips, it can be made official that they've made a full-fledged comeback to the scene. From acetate and metal options to faceted and magnetic and everything in between, we're saying welcome back!

WEAR: (Top to Bottom) From **Robert Marc's** New York inspired collection, the RM421 frame and clip featured here in Antique Gold/ Havana exude an intellectually chic presence. The refined titanium optical frame gets punched up a notch when the matching metal clip is added creating a dynamic yet very wearable look. **Chemistrie's** sun clips fit directly onto the primary lens of the frame using magnets. This low maintenance clip features their patented **Chemistrie** Magnetic Lens Layering Technology allowing the sun lens to fit seamlessly without a bulky appearance. For those seeking customization with their frames, the wearer can choose the magnet colors, bridge colors and crystal options if they wish to truly create the ideal clip option. **Leisure Society** by Shane Baum's **Saville** frame from its Tides of Akoya collection is a mid-size rounded shape from that comes in pure titanium plated in 18K rose gold with matching titanium temples. This faceted clip option features a pearl front with gold brow bar and rose-tinted mirrored lens to create a distinct, trendy look that is quite different from the standalone optical frame. We couldn't talk about clips without including **Revolution Eyewear**. Style REV789 features a polarized polycarbonate magnetic clip boasting the Revolution's Bottom Mounted Magnetic Eyewear Technology to accompany its optical frame. **Garrett Leight's** Wilson frame is an iconic round metal frame featuring Windsor rims. This frame in burgundy marble coupled with a sleek rose tinted mirrored clip with brow bar, elevate you to John Lennon status in an instant. **Aspex's** **Takumi** frames TK1024 pop in this electric blue hue featuring a wood-like finish on the top of the front as well as the top portion of the temples. With Aspex frames, the clip attaches magnetically at the top of the frame model with the company's Easy Clip technology.

WHY: Whether it's the sought after customization trend that utilizing sun clips offers or it's fashion eyewear brands creating sleek trendy clip options, consumers are flocking toward this look. It works for wearers who have one optical frame but want varied sun options as well as those who are lovers of a throwback that finally is equal parts nostalgia and style.

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ALL FRAMES SHOT BY: COURTNEY FIELDS AND STEPHANIE GROSS BLACK BOX STUDIO



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