



# Butterfly Effect

JAMIE WILSON / ASSOCIATE EDITOR

**WHO:** Zendaya's Moschino dress at the Australian premiere of *The Greatest Showman*, Mariah Carey's 1997 album, symmetry, a symbol of major transformation or metamorphosis.

**WHAT:** Move over cat eyes, rounds, squares and rectangular silhouettes, because the butterfly frame shape is fluttering into style. Could this be an early sign of spring? Featuring a more narrow central point and fanning out like the wings of a butterfly, these silhouettes showcase an interesting statement accessory.

**WEAR:** (Top to Bottom) From **Silhouette International's Inspire collection**, style 5515 features the company's rimless design accompanied by a light green gradient lens treatment. This style creates a prominent look for the wearer as the simplicity of rimless is elevated through the lens' dynamic shape which is broad at the outer edges and slims down in the center of this three-piece mount. It creates an elegant, wearable butterfly effect. This **Christopher Kane** frame from Kering is a striking rendition of the butterfly frame trend. This frame portrays the more literal side of the theme as it actually imitates the look of a butterfly through its design and also features an embellishment to the upper corners of the lenses. In contrast, from Modo's **Derek Lam** collection, the Clara frame depicts the more subtle end of this trend. This oversized frame features a broad extension of its acetate front from the center of the frame moving outward at the top and bottom alluding to a winged effect. This stylish piece is ideal for anyone looking to ease into the butterfly silhouette.

**WHY:** It's a new year which means it's time for a style **metamorphosis**. The **butterfly effect** is taking hold, so change your look up with this unusual, **bold** silhouette. From the most literal take on the butterfly trend to a more subtle execution, there's something here for a variety of style tastes.

[jwilson@jobson.com](mailto:jwilson@jobson.com)



Navagio in blue crystal

Visit our booth #2453  
at Vision Expo East.

To see the entire  
collection please visit  
[mcgeegroup.com](http://mcgeegroup.com) or call  
800.966.2020

