

Bringing Dialogue
The New Ideas,
The Advent of Technology,
Competition from Everywhere

12 Years of VM Global Leadership Summits



11 Years...Exploring Themes of Change

- Voices and Trends
- Invention + Reinvention
- Consumer 'Communities'
- Mindset: RESET
- Fast *FORWARD*
- Innovation Everywhere
- Imagination > Invention
- Future/NOW
- Internet of Things
- BrainSTORM
- Last year: A-EYE

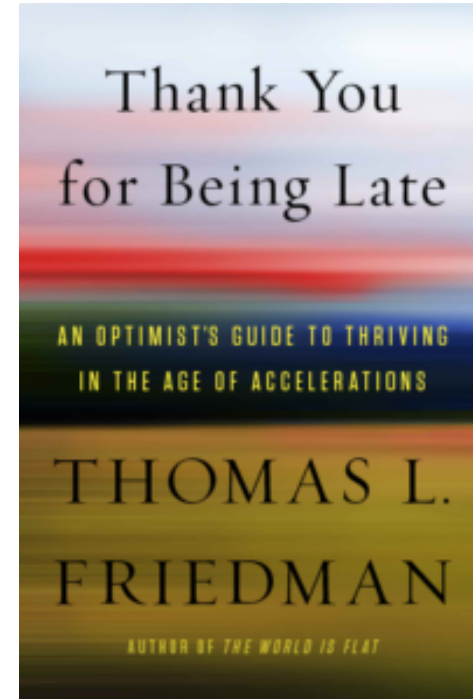


This Year: 'Climate Change'



A change in the “climate” of technology and work

In his Sept. 27, 2017 column from the *New York Times*, the Pulitzer Prize-winning columnist Thomas Friedman writes “We are going through three simultaneous climate changes at once: the market (economy), Moore's Law (technology), and mother nature (the climate) that are impacting...the future of work.”



Friedman writes:

“We’re moving into a world where computers and algorithms can *analyze* (reveal previously hidden patterns); *optimize* (tell a plane which altitude to fly each mile to get the best fuel efficiency); *prophesize* (tell you when your elevator will break or what your customer is likely to buy); *customize* (tailor any product or service for you alone); and *digitize* and *automatize* more and more products and services.

“Any company that doesn’t deploy all six elements will struggle, and this is changing every job and industry.”

This is an age of accelerations

“The new killer skill set is an agile mindset that values learning over knowing.”

The New York Times “Foreign Affairs” Columnist

THOMAS L. FRIEDMAN



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