

Modern Lab Survey

August 2018

Conducted by
 **JOHNSON OPTICAL
RESEARCH**

Research Objective

Jobson Optical Research launched this online survey in August 2018 to gain an understanding of how optical laboratory executives view the current business climate for labs, and how well they think their company is prepared to meet the challenges and opportunities they encounter in today's optical market.

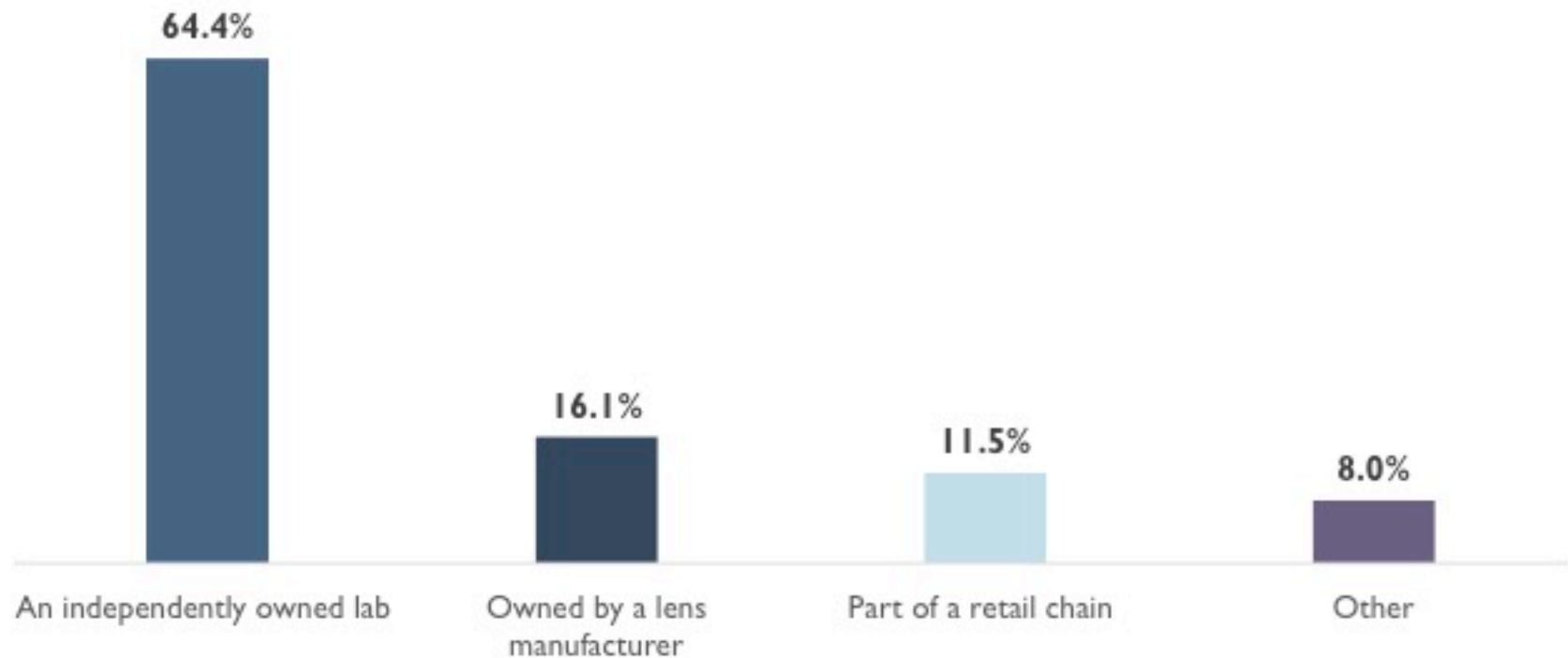
Methodology

- This survey went to field on August 2nd and came out of field on August 14th.
- Respondents were contacted via email and asked to click on a link to complete the survey.
- An incentive of a chance to win 1 of 2 \$100 Amazon gift cards was offered to entice participants.
- A total of 87 active optical laboratory employees responded.

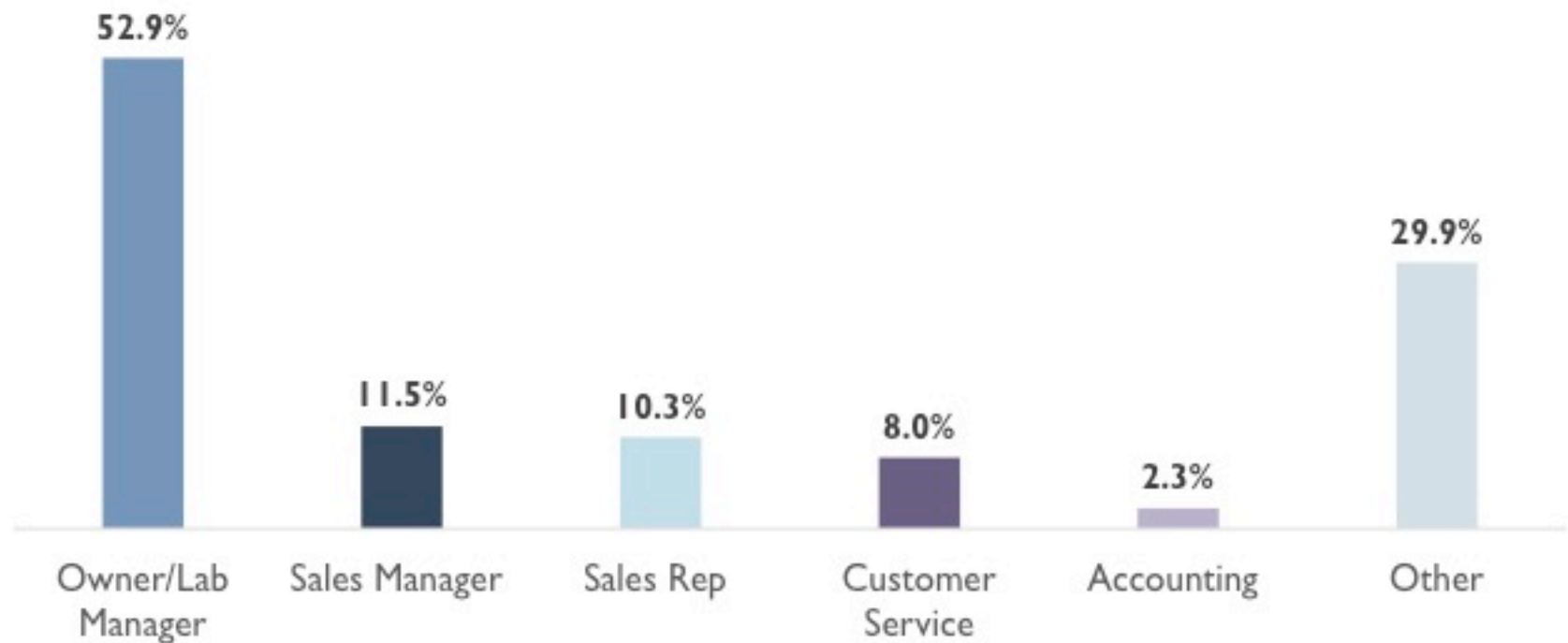
Respondents

- Of the survey respondents, 65% work in an independently owned lab.
- 17% work in a lab owned by a lens manufacturer, while 12% work in a lab part of a retail chain.
- A little more than half of lab employees responding, (53%) are owners and/or lab managers.

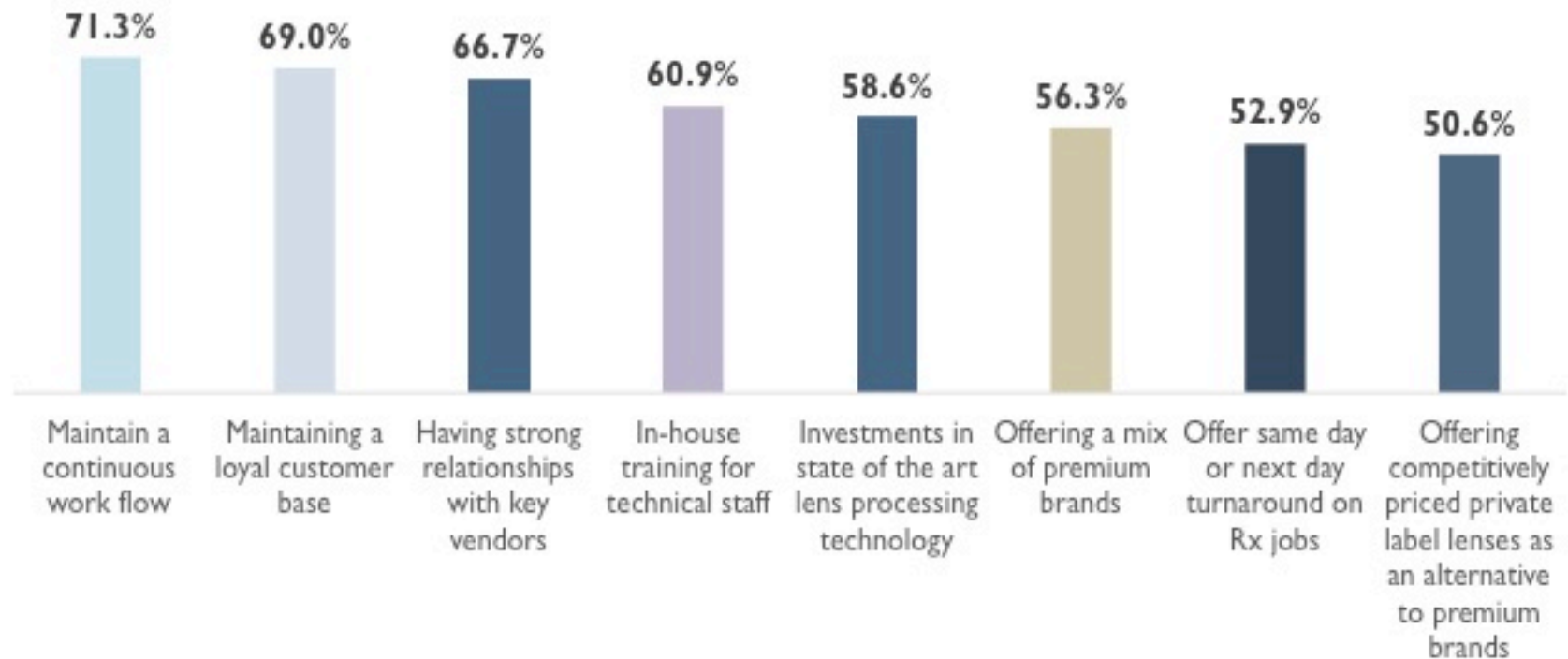
Type of Lab



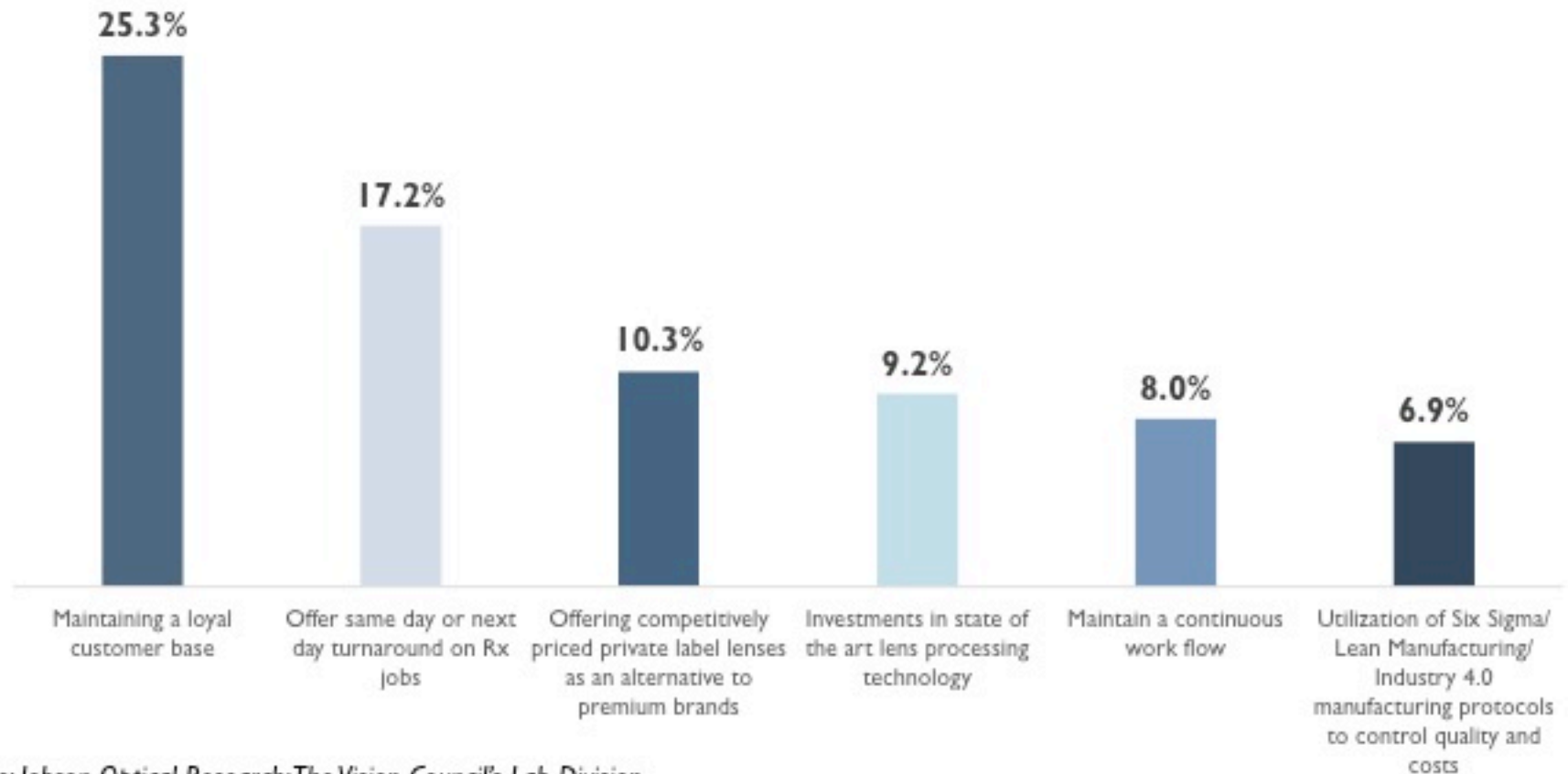
Position at the Lab



Primary Strengths of Your Lab

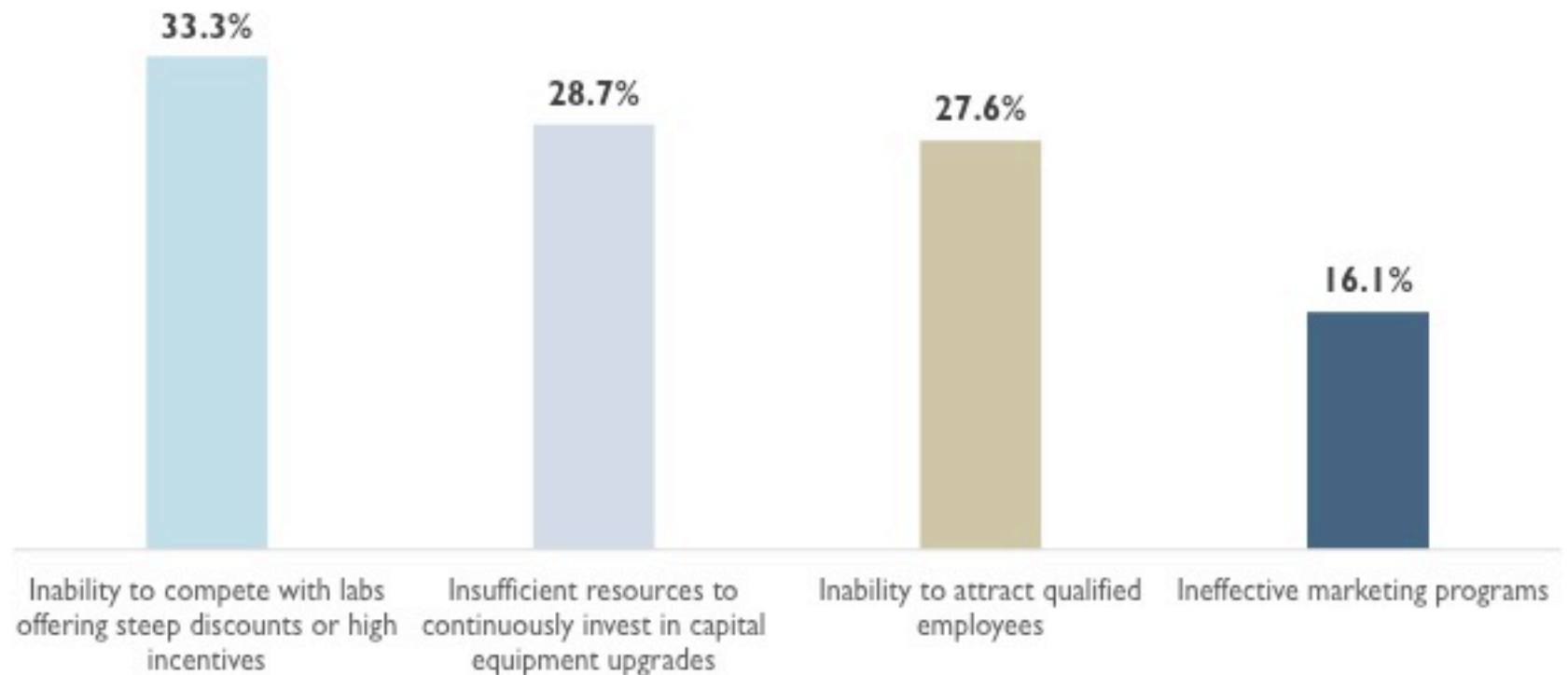


Single Most Important Strength of Your Lab

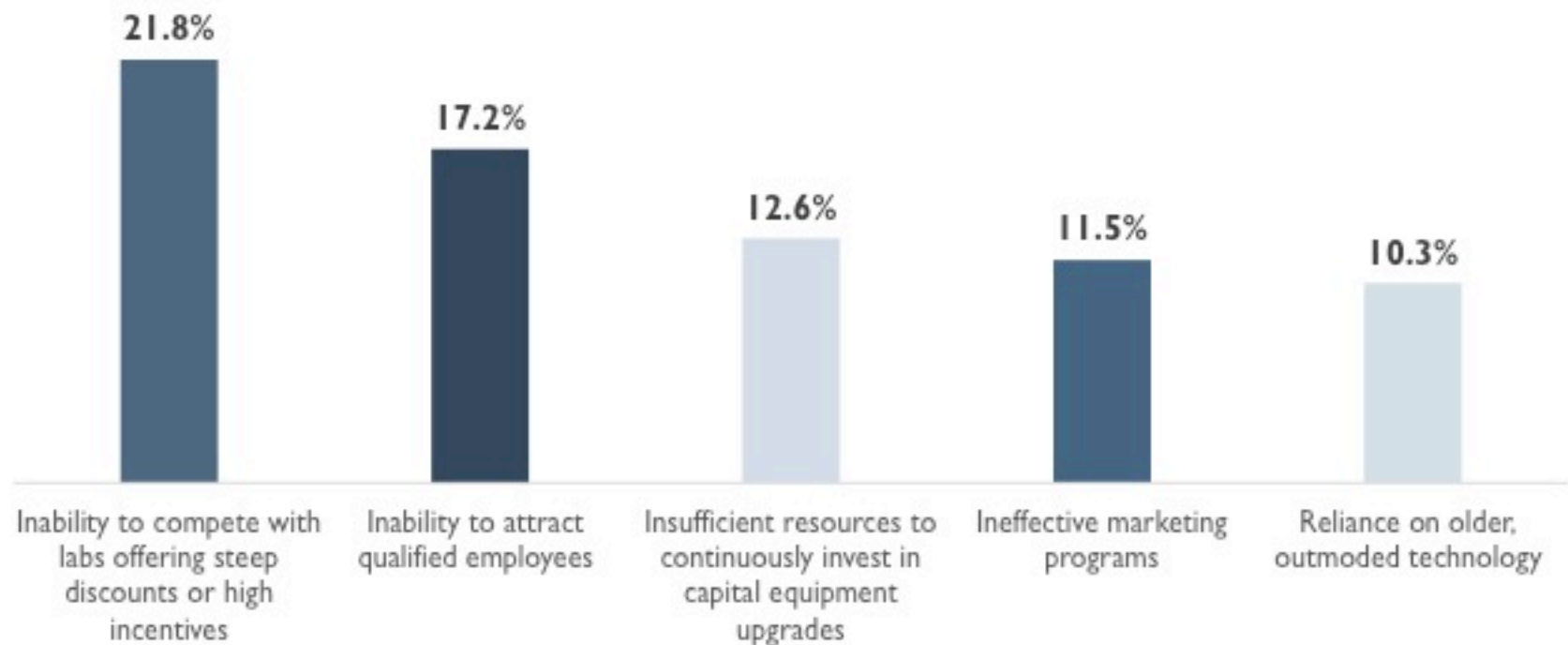


Source: Jobson Optical Research; The Vision Council's Lab Division

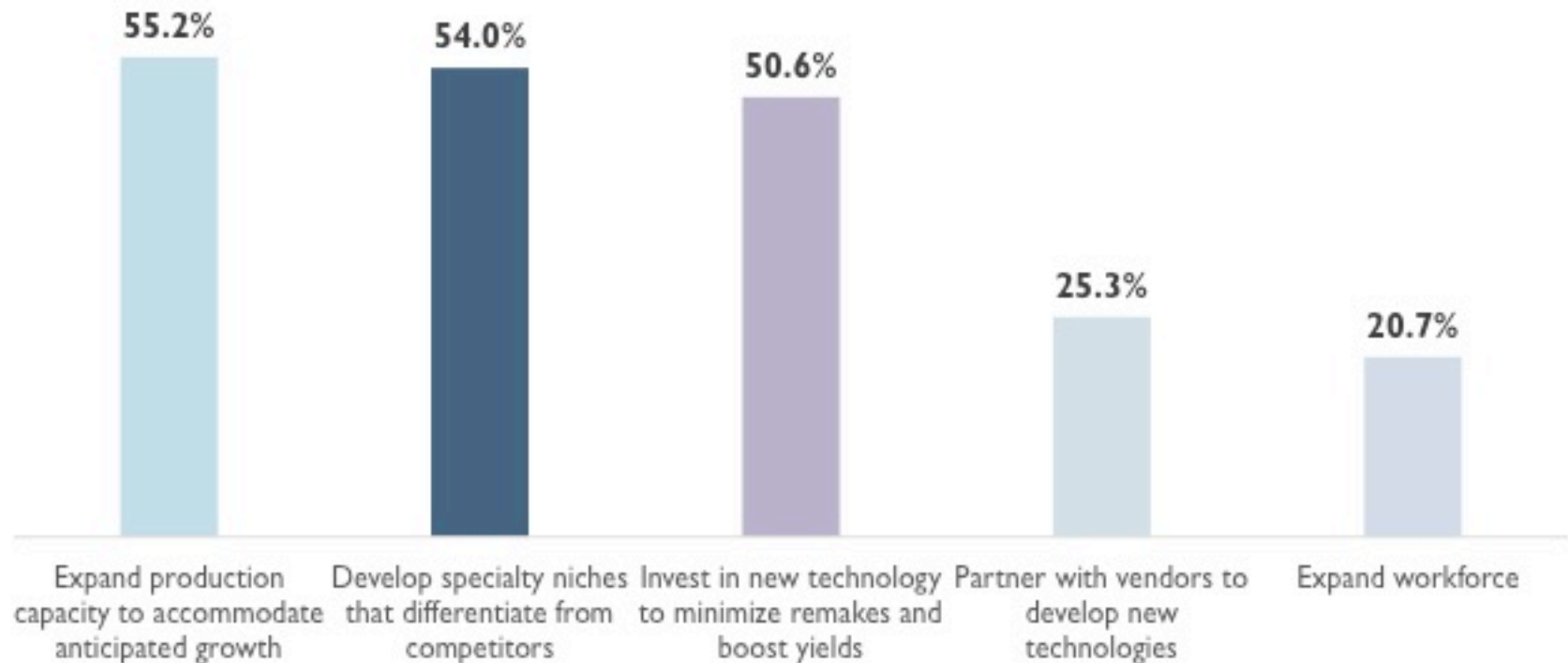
Primary Weaknesses of Your Lab



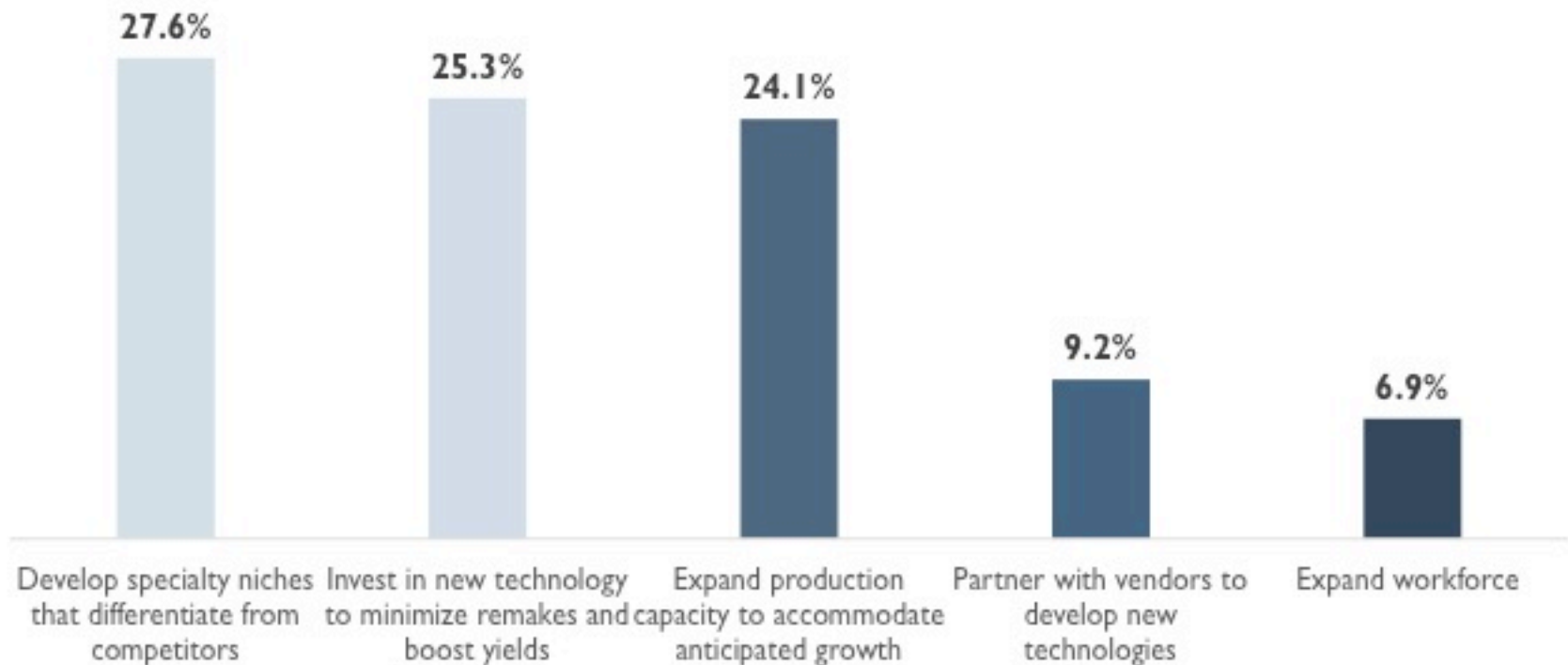
Single Most Significant Weakness of Your Lab



Biggest Opportunities for Your Lab



Single Biggest Opportunity for Your Lab



Biggest Threats to Your Lab



Single Biggest Threat to Your Lab

