



## A TOUCH OF NEON

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**WHO:** For the adventurous, the bold and those who love the unexpected.

**WHAT:** Neon detailing is the perfect way to add some bold, bright excitement to any frame—and it's been popping up all across this season's newest collections.

**WEAR:** (Top to Bottom) From **Tura's Superdry**, style **SDOW500T** grabs attention with its bold, geometric neon detailing on the outer corner of the eye, creating an engaging work of art that gives off an optimistic feel. From **Mondottica's Christian Lacroix**, style **CL3077** appears minimal at first, but the temple inners and tips showcase a fun, bright and unexpected neon detail, creating the perfect combination of understated and exciting. From **ClearVision's Steve Madden**, the **Aberdeen** frame fades from a typical metal finish to a neon lime green shade, which shows up again on the temple tips. It creates an exciting, fresh and statement-making look. Finally, from **ESE International's Coco and Breezy**, style **Fortune** combines an exciting neon blue with a classic tortoise, crossing the two shades in a funky, geometric overlap and creating a lively conversation.

**WHY:** Adding an unexpected neon touch to a frame is a great way to express confidence and optimism—an apt approach to take stepping into the Spring of a new year.

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